

Christina Holubowicz

*Instructional Designer
eLearning Content Developer
Professional Multimedia Designer*

CONTACT INFORMATION



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200 South Mclellan Street
Bay City, Michigan 48708 USA

EXPERIENCE

Houston Methodist Hospital - Contract
Instructional Designer (10/2018 - As Needed)

Arise Virtual Solutions - Contract
Instructional Designer & LMS Support (09/2016 - 10/2024)

HUB Solutions, Inc. - Owner/Designer (est. 2016)

Public Libraries of Saginaw
PR and Marketing Coordinator (09/2010 - 06/2016);
Public Relations Specialist (05/2003 - 09/2010);
Administrative Assistant to the Director (12/1998 - 05/2003)

PROFESSIONAL PROFILE

Dynamic graphic designer and instructional designer with 20+ years of experience in branding, marketing, and print design, plus 8 years specializing in instructional design. Proven ability to develop high-quality, interactive eLearning solutions at a fast pace for Fortune 500 companies, translating complex concepts into engaging training programs.

Proficient in Articulate 360, Adobe CS, and LMS platforms, with expertise in ADDIE and Bloom's Taxonomy to drive learner engagement and performance. Strong collaborator with SMEs and cross-functional teams, skilled in managing multiple projects and adapting to evolving training needs.

Available for employment or contract work with all necessary tools and software to start immediately.

EDUCATION

Central Michigan University - 2010
Bachelor's of Science in Community Development
with concentration in Public Administration

Delta College - 2003
Associates in General Studies

SKILLS / EXPERTISE

- Proficient in Articulate 360 (Storyline & Rise), Adobe CS (Illustrator, Photoshop & InDesign), and Microsoft Office Suite, with the ability to independently learn and master complex tools.
- Expertise in creating engaging eLearning products, professional designs, and effective business documents.
- Strong background in managing multiple projects, coordinating campaigns, and building strong professional relationships while maintaining confidentiality.
- Skilled in audio, video, and voice-over editing and production, as well as AI-enhanced image creation and content development.
- Experienced in designing high-quality printed materials and customized websites, delivering tailored solutions that meet unique client needs.
- Extensive experience in marketing, advertising, public relations, event planning, and securing sponsorships for promotional initiatives.

Skilled in designing advanced interactive eLearning products:

- Self-Paced/Instructor-Led/ Blended Learning
- Gamification & Story-Based Learning
- Scenario-Based Learning
- Interactive Simulations
- Microlearning
- Video-Based Learning